

How To Start Mini Importation Business With A Small Capital

Introduction

Gone were the days when importers had to travel out to meet manufacturers / seller and strike a sales deal. The evolution of technology and internet had made it possible for seller and buyers all over the world to meet online and negotiate terms and conditions for transactions. The buyer makes payment using the online payment methods while the seller sends the goods/product via ship or air.

Who Can Do This Business?

- Businessmen
- A working class individual who is looking for alternative source of income
- Students
- Groups and Organizations
- Housewives

Mini Importation business

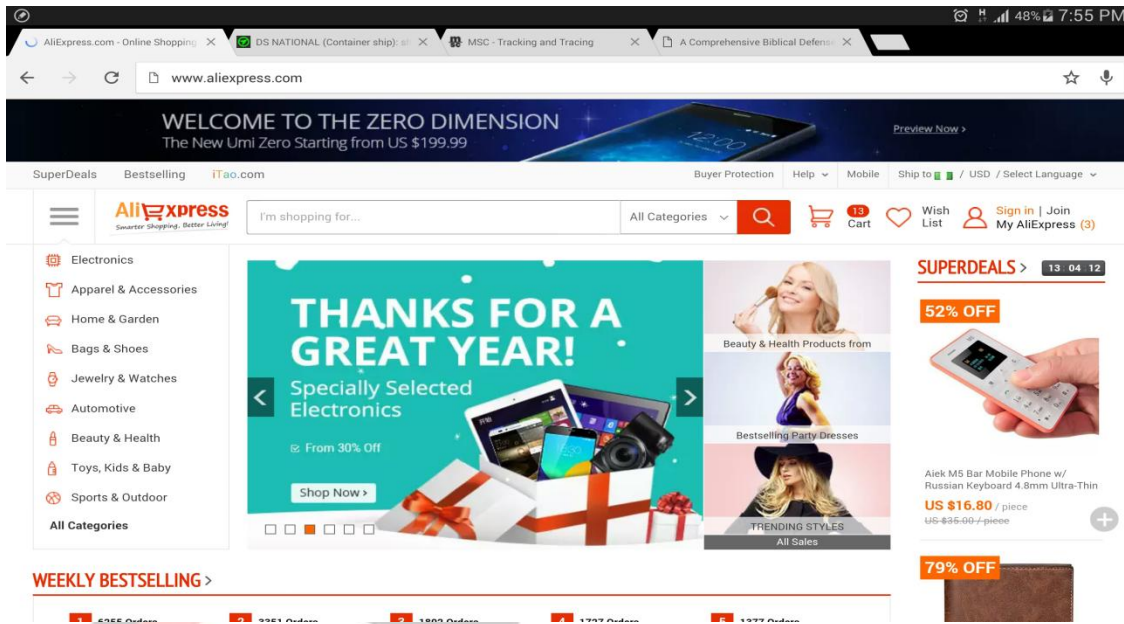
That the world is a global village is no longer a quote but a reality. Without physical presence, a lot can take place in the global stage including trading. International trading has bonded the whole world that one can be in Aba and transact business in China without the buyers and the sellers seeing each other.

In a global economy it is possible to engage in seamless importation beyond boundaries and without hassles. All that is needed is information which is articulated in this brochure. Nigeria has a population of over 160 million people which makes it a veritable market for any goods imported into it.

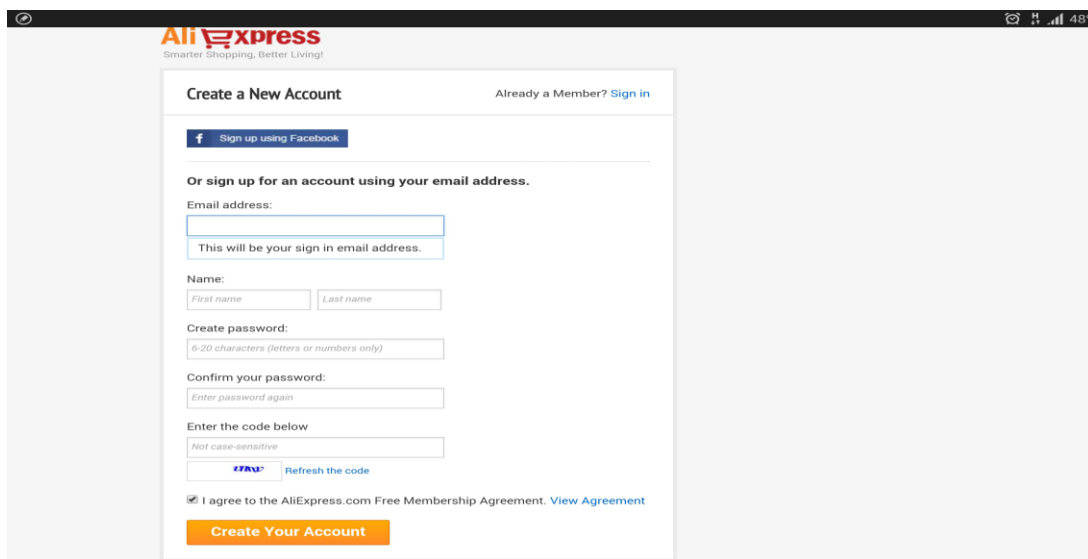
Online marketing have been made possible through the internet in a seamless and secure route. In this brochure there would be a detailed procedure on how to engage in importation through the online market.

1. MODULE ONE – IMPORTATION REQUIREMENTS

One of the largest online markets in the World is Aliexpress and can be found at www.aliexpress.com . In this online market any type of product can be bought at very affordable prices and most of the products are free shipping.



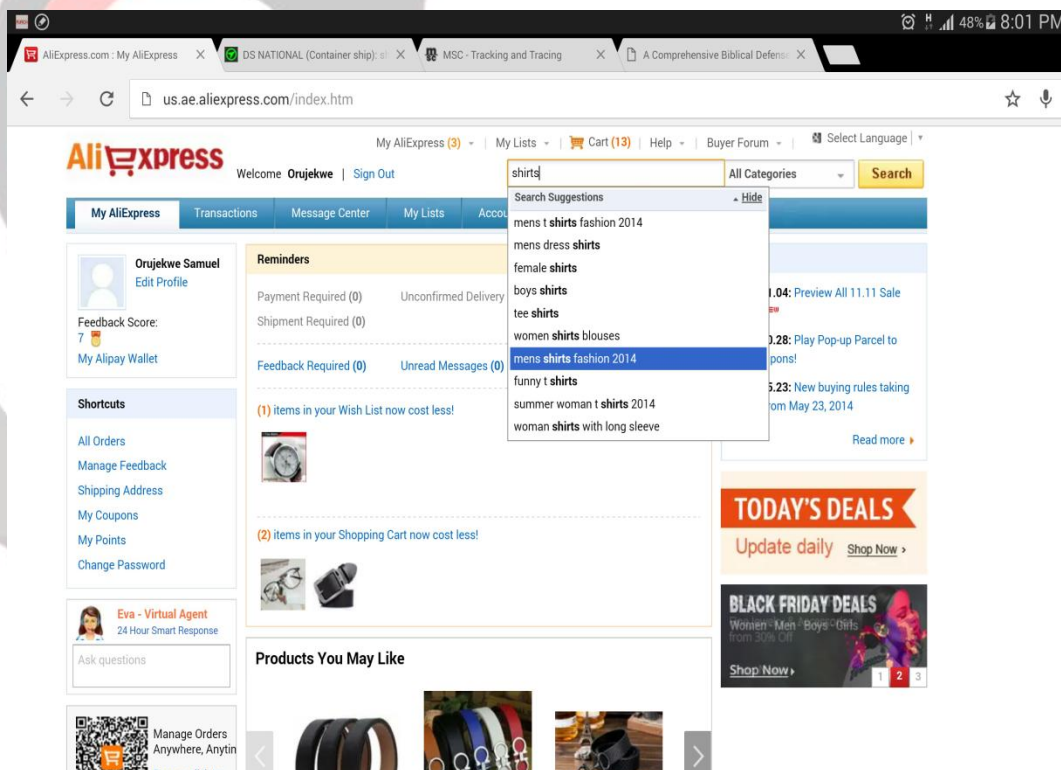
All that is needed is to open an account with the online market that can be opened on the website with an email and a password. Also a Mastercard or Visa Account is needed for the online payment which will be funded by the



local bank in Nigeria.

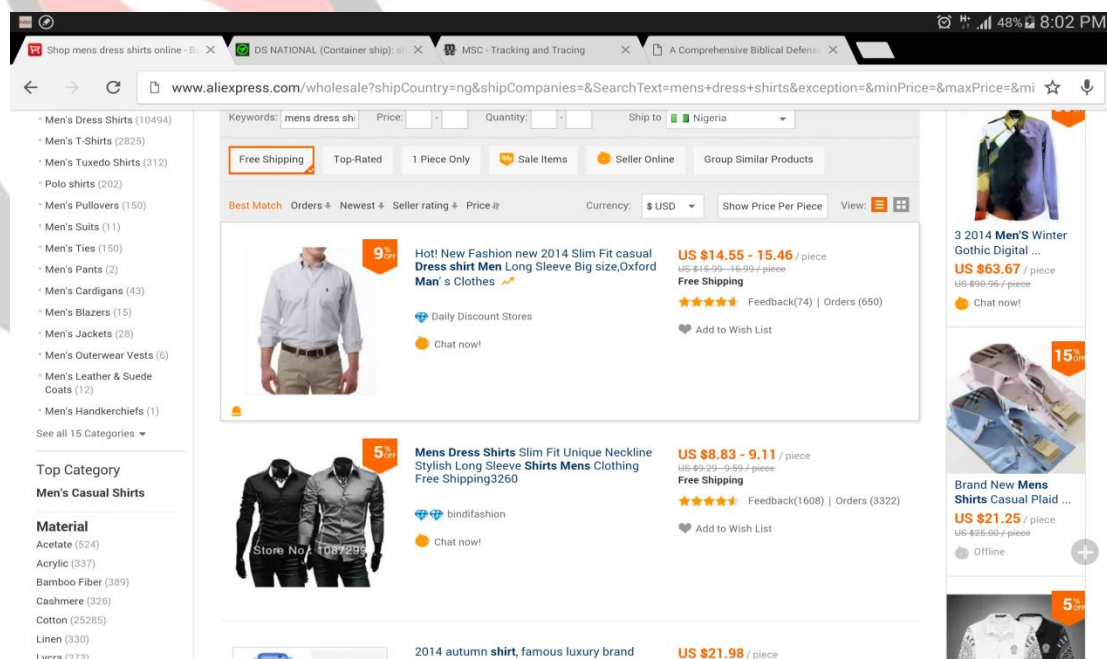
The buyer also needs access to internet and computer or a go

This is because the whole transaction takes place on the internet, from the registration to the buying to the shipping and the receipt. We would notice that in the course of reading the brochure.

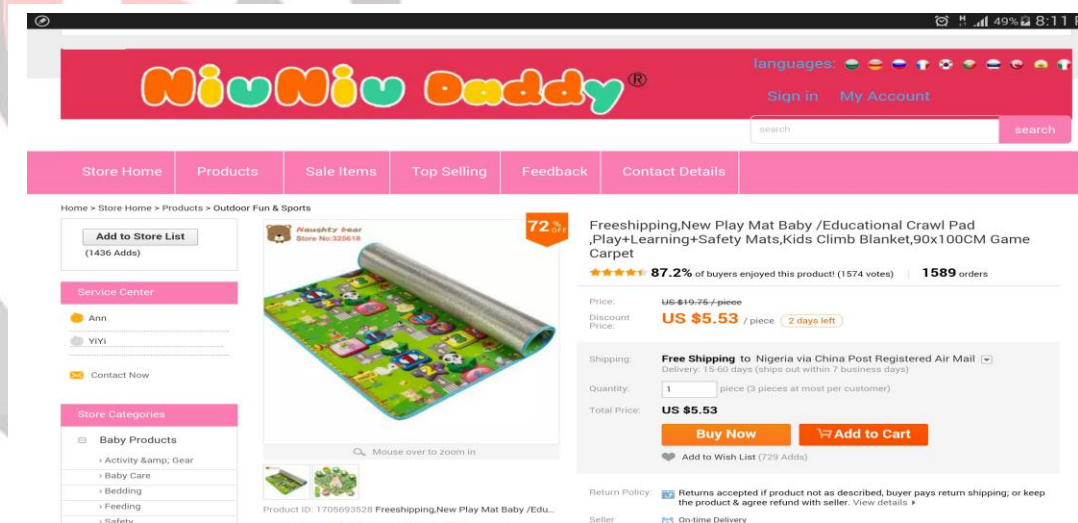


After that the buyer is now ready to buy and ship any product of their choice from the online market and ship to their destination anywhere in

Nigeria via Nigerian Post Office. So it's important for the buyer to locate the nearest Nigerian Post Office closest to their shipping address. On the website the buyer can search for products that they want to buy ranging from household products to clothing to electronic gadgets to office equipment etc. Virtually anything can be bought from the internet online market. All you need to do is to search, locate, evaluate and order. Some of the products are even on free shipping which means that you only pay for the products. All these looks like a mirage but it's a tested facility and has been used to order products all over the World.



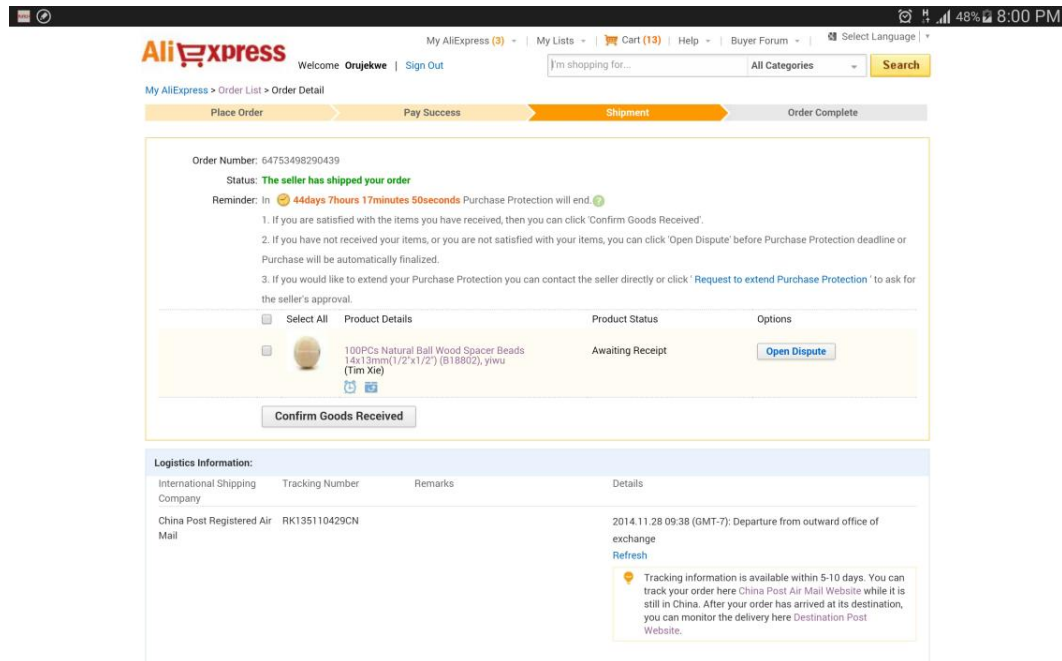
Once you choose a product you pay for them accordingly after choosing your quantity and colour as seen in most cases. Once you accept the product after thorough evaluation you input your MasterCard or Visa-card details and once your payment goes through your product are ready to be shipped.



2. MODULE TWO – TRACKING YOUR SHIPMENTS

Once you have paid for your product, you are given a couple of days before which your products will be shipped. Once the products have

been shipped, you will be issued a tracking number for each product shipped at a time. A shipment takes at least 2 weeks to reach a Nigerian destination. Sometimes it's faster than that and sometimes it's longer than that.



Every shipment can be tracked on www.17track.com where you input the tracking number to monitor the progress of the shipment or if you're using DHL you can simply track your order via DHL website. The tracking website gives an on the spot overview of the shipping progress to your destination. The tracking website gives you an assurance that your product will get to you the buyer/importer.

Once the product arrives Nigeria it goes through the Customs who evaluates it and sends it to the nearest NIPOST office to your shipping address or if you use DHL they will deliver it to your door step.

3. MODULE THREE – RECEIVING YOUR SHIPMENTS

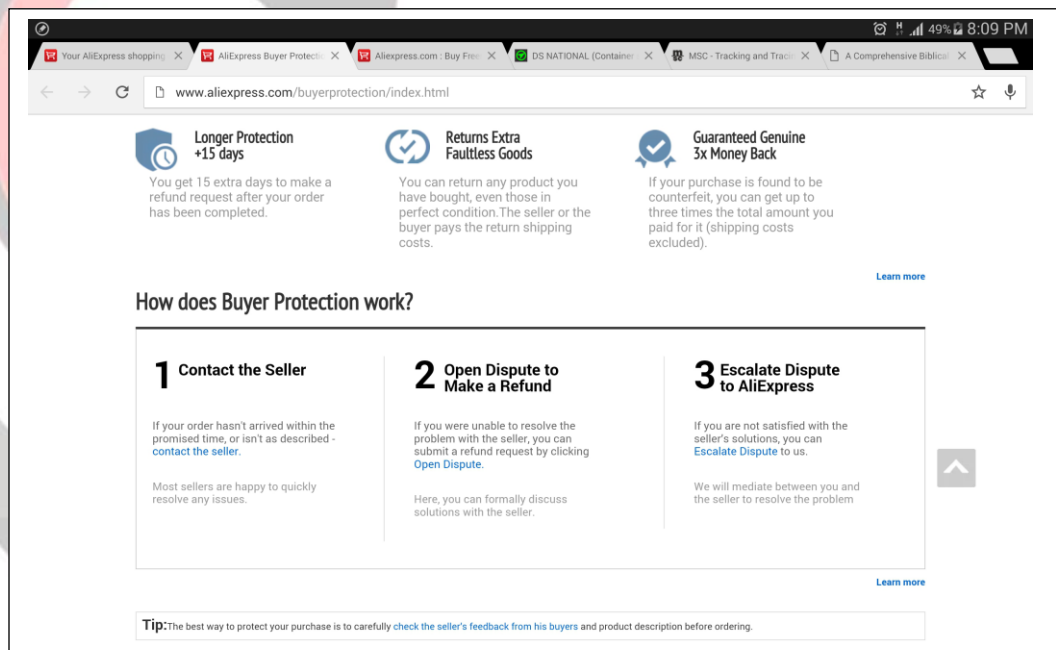
Once the product gets to Nigeria and if you are tracking it you should know when your product is at the NIPOST office. Most times the officials at NIPOST gives you a call to inform you that you have a parcel.

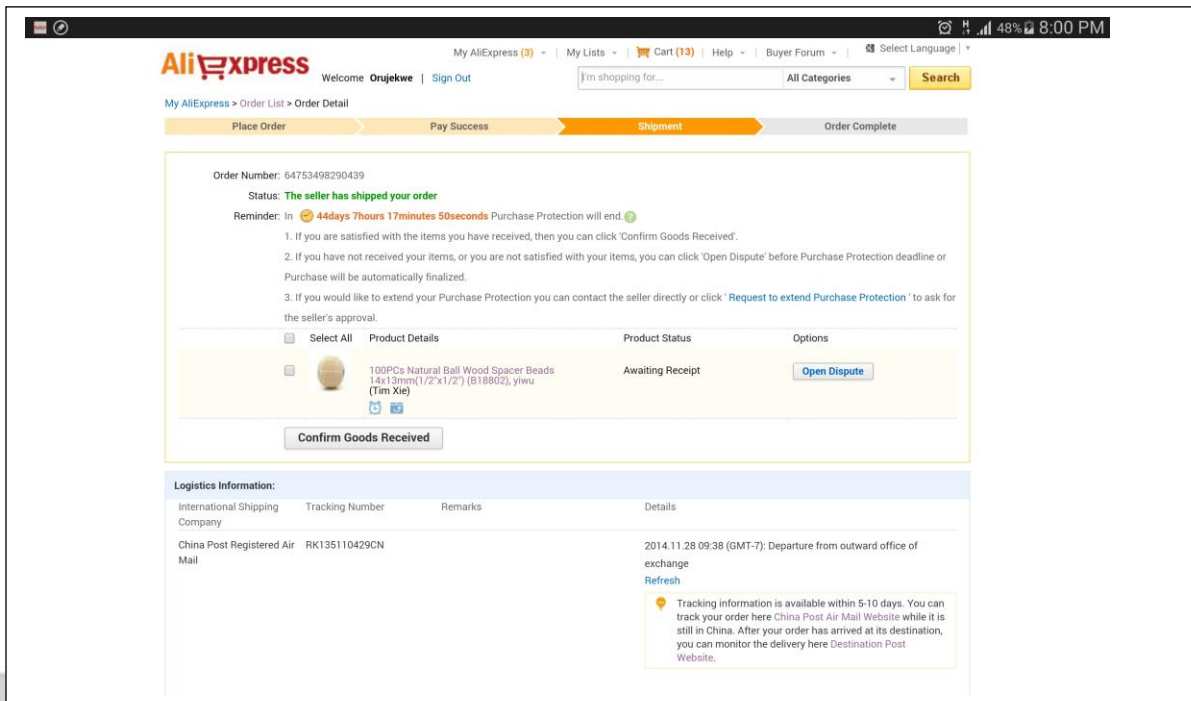
You are expected to go the post office with an identification card bearing the same name you used for your shipment. The ID Card could be either your voters card, National ID Card etc.

Upon identification your product is registered after which you sign and collect your product. At this point the shipment is almost complete. We say your shipment is ALMOST complete because after the receipt of your product you still have a role to fulfill. After the receipt of your product you are expected to go and confirm that you

have received the product. This is to enable the online site to pay the seller of the product.

Also if you are not satisfied with the product or it doesn't meet the details shown to you by the buyer or the product got damaged enroute your destination – there is an opportunity for you to seek redress by way of full refund of your money or that the seller sends another better product.





The online internet market via www.aliexpress.com provides an avalanche of opportunities that anyone could take advantage of. There are super deals on a daily basis and there is usually price slash cut on some product even up to 90%. The opportunity for free shipping is also a golden opportunity for shipping products at extremely cheap price. The importation can be done for personal purposes and can also be used as an avenue for importation of products for sale.

There are whole lot of opportunities and avenues for profitability that can't be summarized in this brochure but so far the above is a summary enough to guide the reader in these viable and untapped opportunities.

Please note, there are other websites you can buy from but the above website is the one I use personally and for the products I sell.

How To Search For Products To Buy

One of the questions we often receive from our readers is "how to know what to buy that will sell faster in Nigeria" Nigeria with population of over 160million of potential consumers, therefore anything can sell but the secret is to carry out research to find products that are in high demand. From our experience, most of the fast selling products are not expensive they're mainly accessories. Visit some of the Nigerian online stores, search for fast selling items and know what people are looking for, if you want to make high turnover you don't have to buy expensive items, focus on accessories, babies, ladies, fitness products etc.

One more thing, before you buy anything from this website always look out for the seller's online rating and reputation, scroll down the page of the product you're evaluating online and check what other buyers comments are by this, you will be able to decide whether to buy from seller or not.

I hope you will find this book useful, however you're not yet satisfied contact us for more information and one on one meeting.

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